

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO.108
TO BE ANSWERED ON 2ND FEBRUARY, 2021**

AWARENESS STRATEGY FOR COVID-19 VACCINATION

108 SHRI SANJAY SINGH:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether Government has prepared any strategy to raise awareness about COVID-19 vaccines and prevent misinformation against vaccination due to religious and ideological beliefs
- (b) if so, the details thereof
- (c) whether Government is urging the Indian leaders and public figures to get the first shot of coronavirus vaccination to build people's confidence, if so, the details thereof and
- (d) if not, the reasons therefor?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI ASHWINI KUMAR CHOUBEY)**

- (a) & (b): Yes, a Communication strategy has been prepared to raise awareness about the COVID-19 vaccines and address misinformation against vaccination due to religious and ideological beliefs.

The strategy aims to disseminate factual information about the vaccines and the vaccination process. This is being done through multi media platforms and to reach out to the last mile the community leaders and influencers are being engaged

- (c) & (d): No. The Government has identified priority groups, who are at maximum risk of exposure to COVID-19 or death due to the disease to be vaccinated first.